

Church Street Marketplace Commission Meeting.
September 19, 2018

Commissioners present: Sarah Beal, Linda Magoon, Lorre Tucker, Buddy Singh, Lara Allen, Michael Ly
CSM Staff present: Ron Redmond, Jenny Morse, Maggie Stevens
Visitors: Melissa Desautels, Llyndara Harbour, Jen Thurgate

- I. COME TO ORDER
- II. AGENDA
- III. APPROVAL OF MINUTES
 - a. Motion to approve: Lara; Second: Sarah; Minutes approved
- IV. PUBLIC FORUM
 - a. Llyndara, Melissa, Jen – Sales are struggling, local business only event on the first Friday. Discussion if Commission should implement a policy regarding business participation in CSM events
- V. FINANCIAL REVIEW
 - a. FY 19 (Singh)
 - I. Currently on track for spending, \$5,000 less per month because of structural changes in Marketing. Ron Redmond provided an update on corporate sponsors. Ron Redmond and Jim Daly have been assessing if staff could remove snow from Church Street for less than the current amount charged by our snow removal contractor. More data forthcoming.
 - II. Update on FY 18 Year-End, \$5,000 surplus projected as of 09 17 18
- VI. MARKETPLACE COMMISSIONERS CORNER
 - a. Marc Sherman – Marketplace employees should not be smoking on the street. New mural on Cherry Street wall of OGE building is about to be completed.
 - b. Lara Allen – Request to bring back Fashion’s Night Out. CSM events require a minimum of 20 participating businesses. Commission encouraged interested stores to work together to bring it back. CSM staff has limited bandwidth; Sarah Beal discussed possibility of a grant program for CSM businesses who want to create special events. Staff to present ideas at October meeting.
 - c. Lorre Tucker – Expressed concern that portions of the Pride Parade were not necessarily family friendly
 - d. Linda Magoon – Need to talk about bathroom issue.
- VII. Marketing/Promotion
 - a. Presentation by Jenny and Ron regarding events/marketing plans
- VIII. Request from Bill Orleans re: Professional Postering & Distribution
 - a. Commission not in favor of waiving fee for info booth.
- IX. Follow up re: Chapter 23, Burlington City Ordinance – delayed to October meeting.
- X. Update from Kelly Devine re: parking and bathrooms
 - a. Scheduled install date is October 15. Pay on foot station
- XI. ADJOURN